

Mini Urban Charitable Adventure

“WALK THE WALK”



THE IDEA: Staff conceived the idea of walking between the furthest offices, via the other two whilst raising money for charity. So, rather than just ‘talking the talk’, the staff of Gordon & Co. and Mitchell’s will set out to prove they can ‘Walk the Walk’ and make this happen.

THE PLAN: To walk from our office in Norbury to our Tower Bridge office via our Battersea and Paddington offices – a distance of approximately 17 miles. In so doing, we hope to raise over £10,000 for charity.

THE CAUSE: All proceeds will be split between The Lord’s Taverners, one of the UK’s leading youth sports and disability charities and the official charity of recreational cricket, and CHASE, a charity supporting families with children not expected to reach their 19th birthday.



THE REASON: This is an opportunity for all members of staff to push themselves outside their comfort zone as well as doing something worthwhile for the communities in which we live and work.

THE DATE: 25th September 2009.

THE TEAM: Along with all 30+ staff members; family, friends, suppliers, paparazzi, celebrities and hangers-on are joining us for the last leg of the walk.

THE SUPPORT: If you are interested in supporting this charitable event, please log onto this weblink: www.justgiving.com/WalktheWalkSept2009 to make a charitable donation or alternatively send a cheque to IMM Properties Ltd / Charity account.



Walk the Walk

Proposed Route



**1354 London Road
SW16 4DA**

Streatham High Road

Gleneagle Rd (just past
Streatham Station

Ambleside Avenue

Garrards Road

Bedford Hill

Balham High Road

Clapham Common -
The Avenue

Clapham Common
Westside

Eccles Road

Lavender Hill



Lavender Hill

Latchmere Road

Cambridge Road (off
Battersea Bridge Road)

Albert Bridge Road -
and over the river -
swimming optional!

Oakley Street -
right and left at end into:

Sydney Street -
right and left at end into:

Sydney Place

Onslow Square - right to:

Thurlow Street

Exhibition Road to
Alexandra Gate

Across Hyde Park via
Serpentine Gallery and
Peter Pan statue to
Marlborough Gate

Lancaster Terrace

Sussex Gardens

London Street



London Street

Sussex Place

Clifton Place

Sussex Square

Brook Street

Victoria Gate and across
Hyde Park, via the
Reformers Tree to Queen
Mothers Gate and thence
to:

Hyde Park Corner
choosing the subway
which ends up in
Green Park

Horse Ride

Queen Victoria Memorial

St James Park
(keeping north of the
lake until crossing over
the bridge)

Birdcage Walk

George Street

Parliament Square

Westminster Bridge

South Bank and then
follow the Thames Path
to:

Tower Bridge Road



Approximate distance
just under 17 miles

